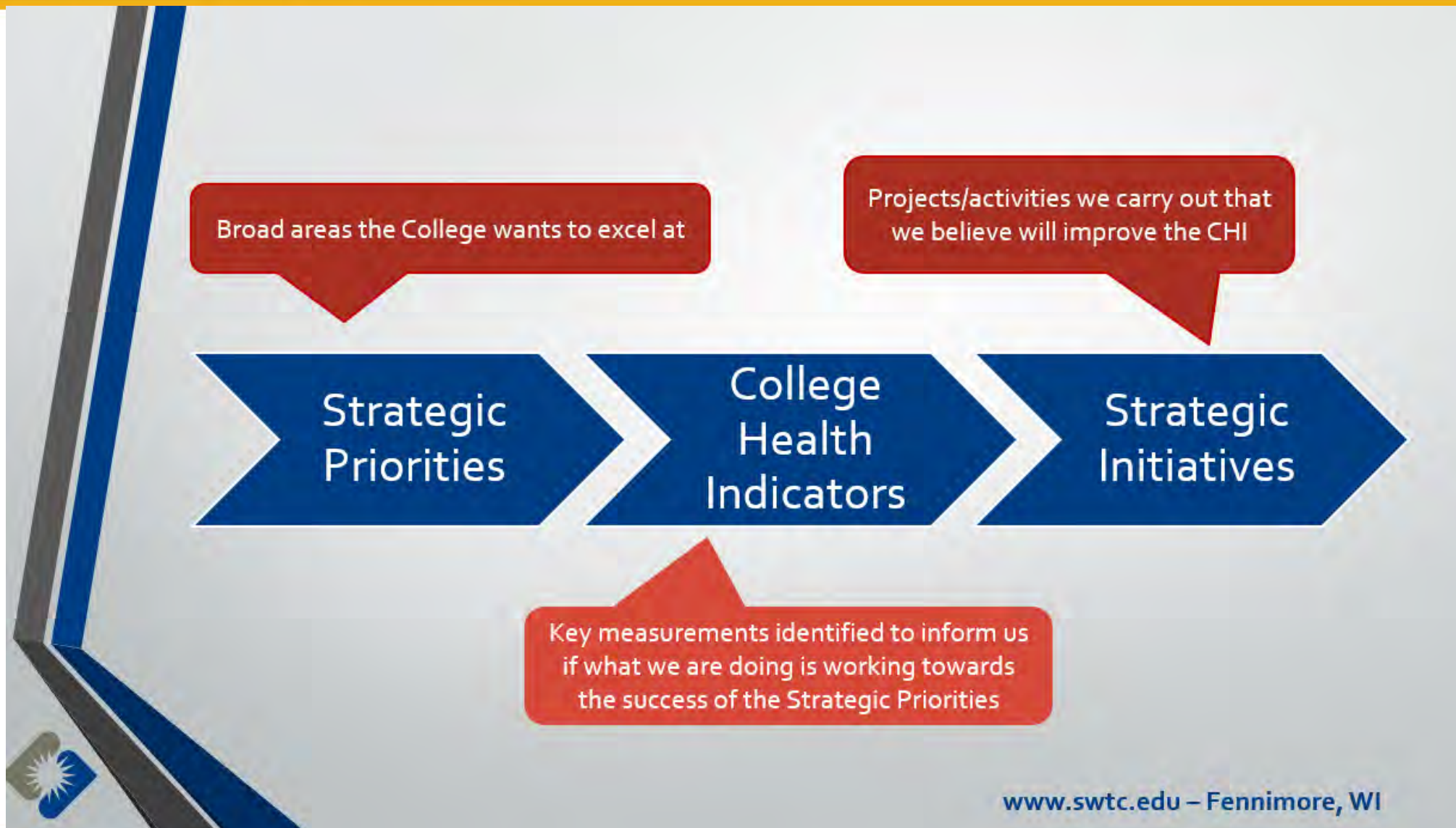




Southwest Wisconsin
TECHNICAL COLLEGE

College Health Indicators

2020-2021





College Health Indicators

- Measure factors that are critical to the success of the college (not just “nice-to-knows”)
- Quantifiable/measurable and actionable
- Tied to goals and targets
- Apply consistently throughout the college (not refutable)

College Health Indicators	Benchmark	2018-19 Actual	2019-20 Target	2019-20 Actual	2020-21 Target
Engage Students in High Quality Learning					
CHI.1. Equity in Student Learning					
CHI.2. Enrollment Headcount	na	6932	7000	6595	6900
CHI.3. Retention Rate	60%	69%	83%	69%	83%
CHI.4. Graduation Rate	41%	61%	65%	61%	65%
CHI.5. Job Placement	93%	93%	97%	tbd	97%
CHI.6. Student Satisfaction	5.65 / 5.59	na	6.00	na	6.00
CHI.7. Employer Satisfaction	97%	97%	98%	tbd	98%
Strengthen a Culture of Accountability					
CHI.8. Employee Satisfaction	3.84	4.26	4.30	4.44*	4.50
CHI.9. Employee Retention	90%	95%	95%	96%	95%
Enhance the College's Economic Impact					
CHI.10. FTEs	na	1332.3900	1300.0000	1296.7900	1275.0000
CHI.11. Economic Impact					

Actual: Current or Most Recent measure available

Benchmark: Comparable measure from identified competitor (ex: WTCS colleges, national, self, etc.)

Target: Goal to achieve after implementing activities/initiatives

Dated: 10/21/2020

* data availability delayed due to Covid19



What metrics help us determine SWTC's Economic Impact?

College Health Indicators	Benchmark	2018-19 Actual	2019-20 Target	2019-20 Actual	2020-21 Target
CHI.11. Economic Impact					
CHI.11.A. Job Placement In-District	79%	79%	na	tbd	tbd
CHI.11.B. 5-Year Graduate Wage Growth	\$7.99	na	na	\$7.86	tbd
CHI.11.B. 5-Year Graduate Wage Growth	67%	na	na	56%	tbd
CHI.11.B. 5-Year Graduate Median Wage	\$19.99	na	na	\$21.86	tbd

- **Job Placement In-District:** Rate of graduates employed within our 5-county district, includes related occupations only.

Options for displaying CHI.11.B:

1. **5-Year Graduate Wage Growth (\$):** The amount of wage increase/decrease between 6-9 months after graduation until 5 years later, using median wages reported.
2. **5-Year Graduate Wage Growth (%):** The percent wage increase/decrease between 6-9 months after graduation until 5 years later, using median wages reported.
3. **5-Year Graduate Median Wage:** The median wage reported 5 years after graduation.



What metrics help us determine Equity in Student Learning?

Closing the achievement gaps for special population students on the following metrics:

- GPA
- Semester-to-Semester Retention
- Graduation
- Job Placement (Self-Reported Data) – Not included at this time
- Wages (Self-Reported Data) – Not included at this time



Define Special Populations

Special Populations are defined by WTCS for Outcomes Based Funding as:

- Students of color
- Pell Grant recipients
- Military veterans
- Incarcerated
- Dislocated workers
- Persons with a disability



Define Special Populations

Special Populations are defined by WTCS for Outcomes Based Funding as:

Students of color - *Minority*

Pell Grant recipients – *not the same as economically disadvantaged*

Military veterans

Incarcerated

Dislocated workers – *based on work status*

Persons with a disability – *not the same as persons with a registered disability*



Define the metrics

Metric	Definition
GPA	Cumulative GPA, average of cohort.
Sem-to-Sem Retention	Students retained from fall-to-spring, or graduated.
Graduation	Completion within 150% of normal time to program completion.
Job Placement*	Employed in a related occupation.
Wages*	Median wage for graduates employed in a related occupation.



Identify Data Source

Metric	Data Source
GPA	Local report obtained from ITS
Sem-to-Sem Retention	WTCS Cube – QRP Retention
Graduation	WTCS Cube – QRP Graduation
Job Placement*	TBD
Wages*	TBD





College Health Indicators	Benchmark	2018-19 Actual	2019-20 Target	2019-20 Actual	2020-21 Target
CHI.1. Equity in Student Learning					
CHI.1.A. GPA	3.00	2.64	na	2.64	tbd
CHI.1.B. Semester-to-Semester Retention	58%	66%	na	68%	tbd
CHI.1.C. Graduation	61%	42%	na	tbd	tbd
CHI.1.D. Job Placement*	***	***	***	***	***
CHI.1.E. Wages*	***	***	***	***	***
<i>Benchmark = most recent Non-Spec Pop, Metric = Spec Pop</i>					

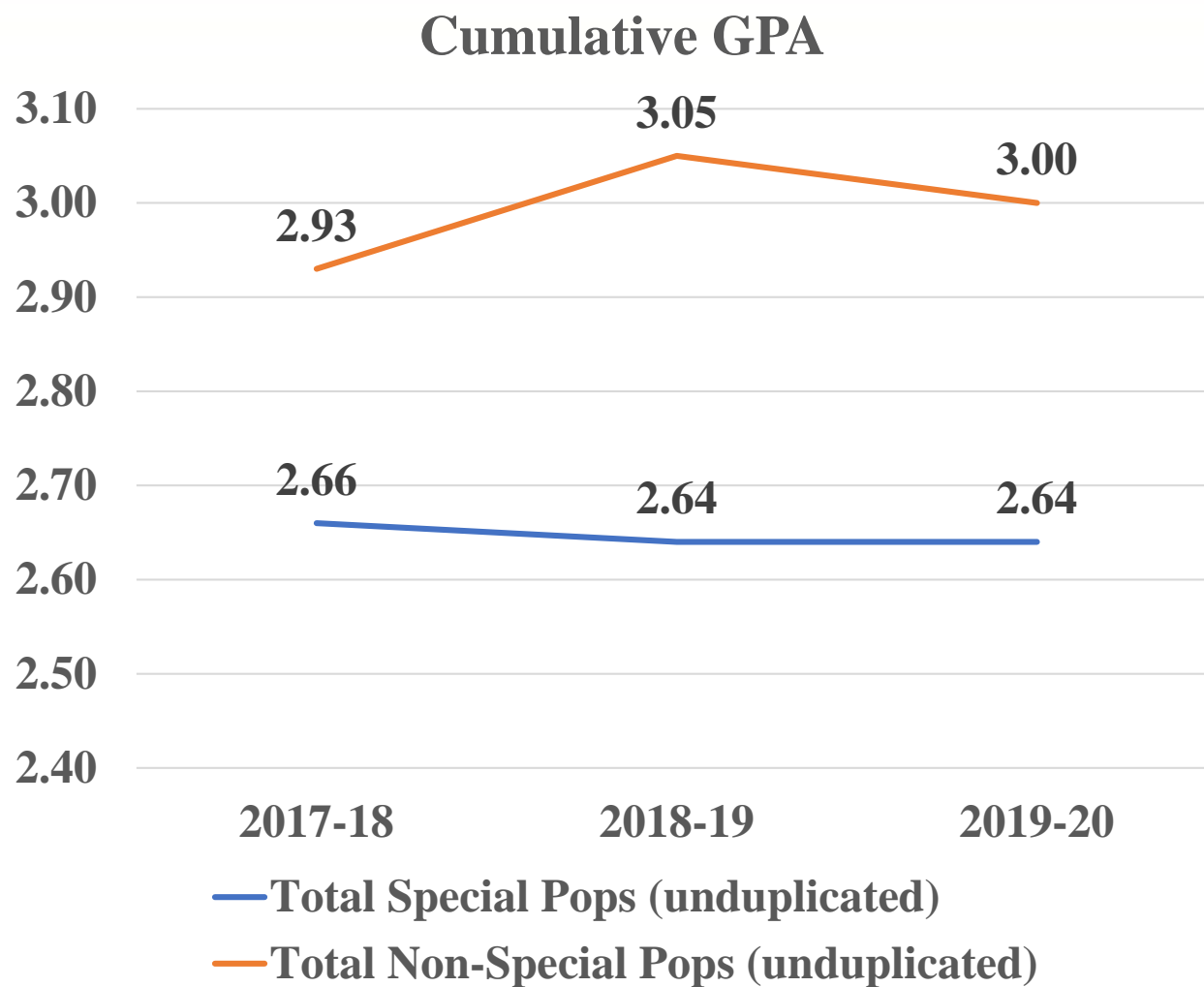
Benchmark = most recent Non-Spec Pop, Metric = Spec Pop



CHI.1.A. GPA

Fact:

Special Population students' Cumulative GPA is consistently lower than Non-Special Population students over the three years provided.



CHI.1.A. GPA

2017-18 Sample Size: 1,245

- Special Pops: 577
- Non-Special Pops: 668

2018-19 Sample Size: 1,213

- Special Pops: 538
- Non-Special Pops: 675

2019-20 Sample Size: 1,166

- Special Pops: 519
- Non-Special Pops: 647

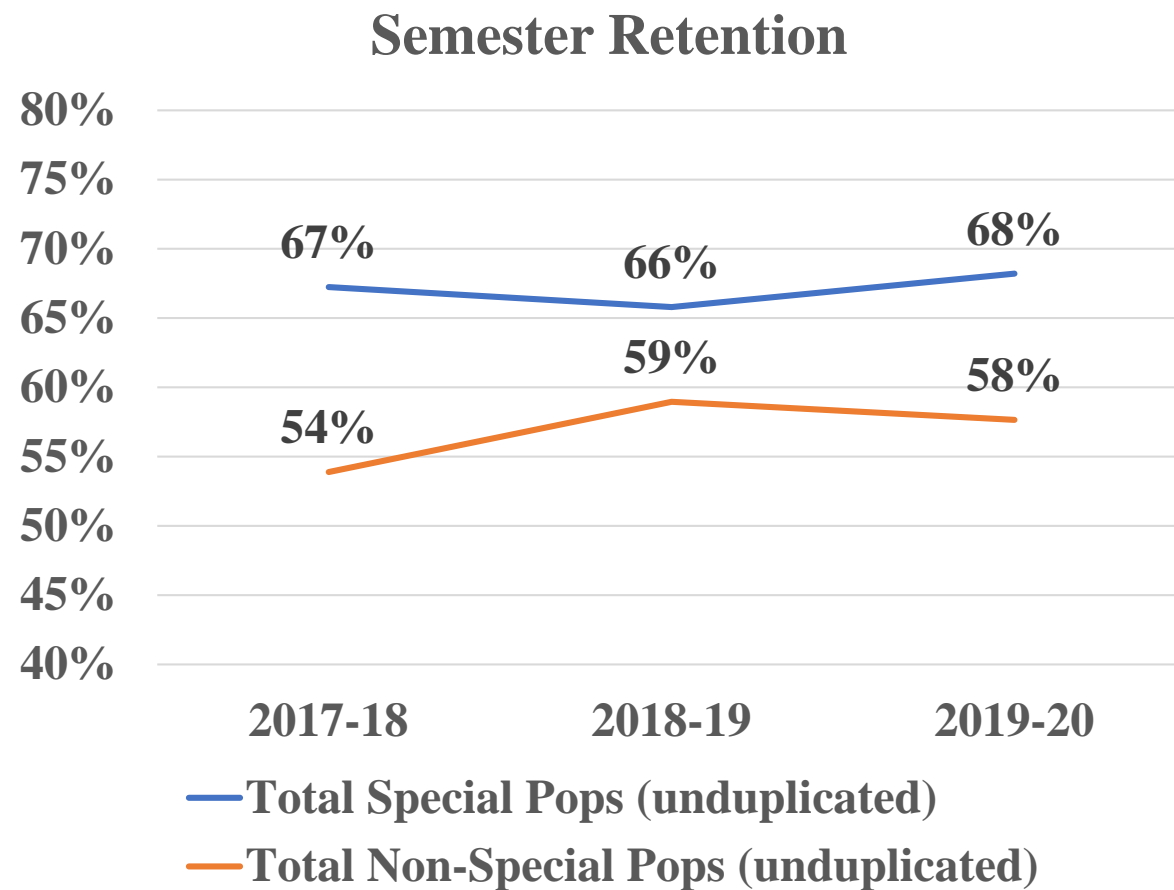
	2017-18	2018-19	2019-20
Equity in Student Learning	GPA (Avg cumulative)		
students of color (minority)	2.28	2.32	2.36
Pell Grant recipients	2.71	2.64	2.67
military veterans	2.70	2.91	2.97
incarcerated	2.76	3.54	3.00
dislocated workers	3.36	3.81	3.73
persons with disabilities	2.34	2.46	2.48
Total Special Pops (unduplicated)	2.66	2.64	2.64
Total Non-Special Pops (unduplicated)	2.93	3.05	3.00
GAP (SP - NSP)	-0.27	-0.41	-0.36



CHI.1.B. Semester-to-Semester Retention

Fact:

Special Population students' Semester-to-Semester Retention rates are consistently higher than Non-Special Population students over the three years provided.



CHI.1.B. Semester-to-Semester Retention

2017-18 Sample Size: 1,245

- Special Pops: 577
- Non-Special Pops: 668

2018-19 Sample Size: 1,213

- Special Pops: 538
- Non-Special Pops: 675

2019-20 Sample Size: 1,166

- Special Pops: 519
- Non-Special Pops: 647

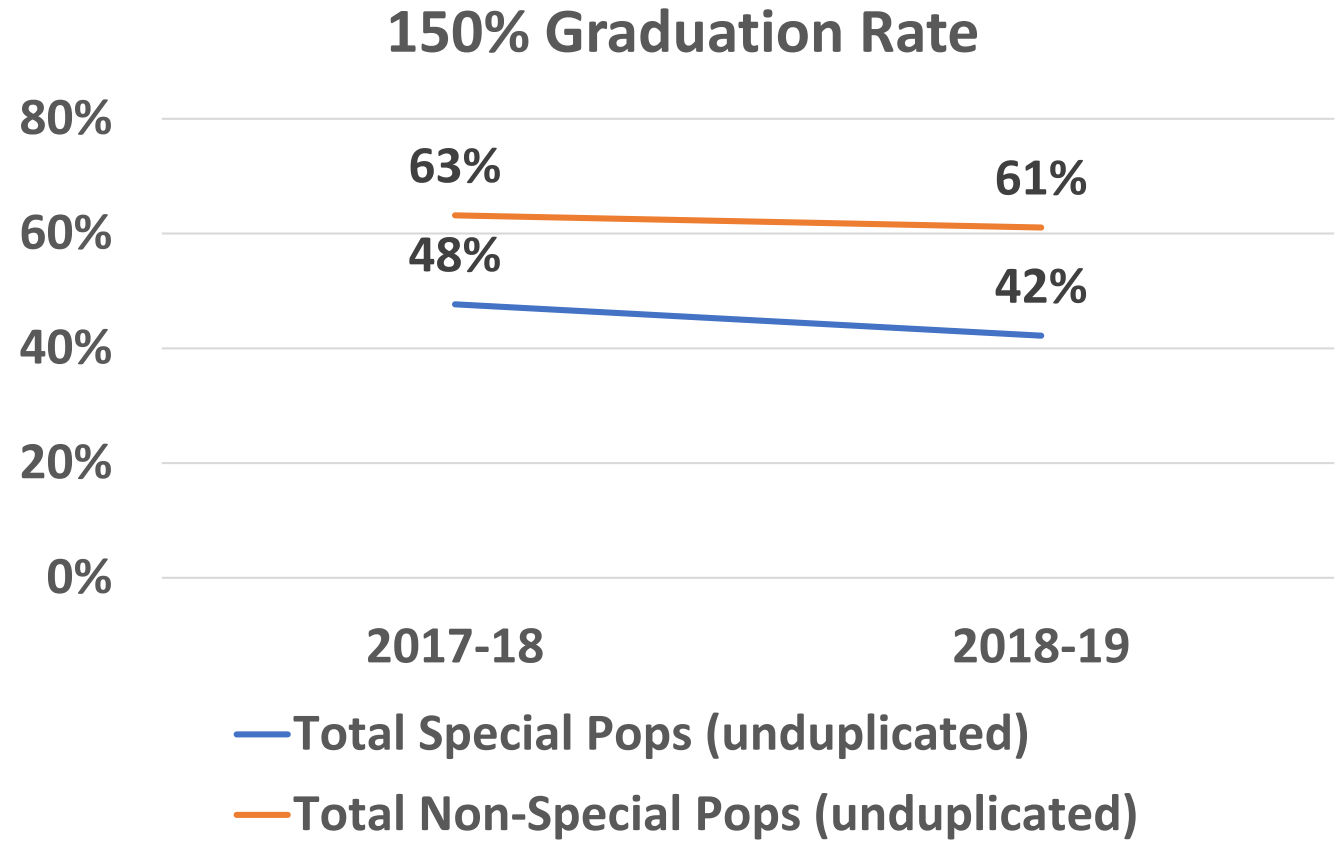
	2017-18	2018-19	2019-20
Equity in Student Learning	semester-to-semester		
students of color (minority)	45.56%	53.85%	58.02%
Pell Grant recipients	72.61%	71.60%	72.88%
military veterans	58.62%	58.33%	55.26%
incarcerated	50.00%	63.64%	77.78%
dislocated workers	0.00%	75.00%	50.00%
persons with disabilities	56.25%	61.80%	72.37%
Total Special Pops (unduplicated)	67.24%	65.80%	68.21%
Total Non-Special Pops (unduplicated)	53.89%	58.96%	57.65%
GAP (SP - NSP)	13.35%	6.84%	10.56%



CHI.1.C. Graduation

Fact:

Special Population students' 150% graduation rates are lower than Non-Special Populations.



CHI.1.C. Graduation

2017-18 Sample Size: 1,245

- Special Pops: 577
- Non-Special Pops: 668

2018-19 Sample Size: 1,213

- Special Pops: 538
- Non-Special Pops: 675

2019-20 Sample Size: 1,166

- Special Pops: 519
- Non-Special Pops: 647

	2017-18	2018-19	2019-20
Equity in Student Learning	graduation (150%)		
students of color (minority)	33.33%	36.26%	na
Pell Grant recipients	48.11%	40.29%	na
military veterans	51.72%	43.75%	na
incarcerated	75.00%	90.91%	na
dislocated workers	50.00%	75.00%	na
persons with disabilities	36.25%	43.82%	na
Total Special Pops (unduplicated)	47.66%	42.19%	na
Total Non-Special Pops (unduplicated)	63.17%	61.04%	na
GAP (SP - NSP)	-15.51%	-18.85%	na



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CHI.1. Equity in Student Learning					
CHI.1.A. GPA	3.00	2.64	na	2.64	tbd
CHI.1.B. Semester-to-Semester Retention	58%	66%	na	68%	tbd
CHI.1.C. Graduation	61%	42%	na	tbd	tbd
CHI.1.D. Job Placement	***	***	***	***	***
CHI.1.E. Wages	***	***	***	***	***
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Recommend narrowing this down to the one Graduation metric for the CHI, while continuing to track the other metrics for reference.



Recommend using the percent of Wage Growth as a way to best see the increase or decrease in wages over the 5 years.



College Health Indicators	Benchmark	2018-19 Actual	2019-20 Target	2019-20 Actual	2020-21 Target
Engage Students in High Quality Learning					
CHI.1. Equity in Student Learning - Graduation	61%	42%	na	tbd	tbd
CHI.2. Enrollment Headcount	na	6932	7000	6595	6900
CHI.3. Retention Rate	60%	69%	83%	69%	83%
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Questions?





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THANK YOU!