

## About the Facilitator



Charlie Draheim is a Lean/Leadership Training Facilitator in the Business and Industry Services Department at Southwest Wisconsin

Technical College. In his role as workshop facilitator, Charlie provides customized leadership skill development to both emerging and seasoned organizational leaders.

As a trained and skilled practitioner of active learning techniques, Charlie uses a variety of engaging techniques that immerse workshop participants in the program content in a learner-friendly, relaxed and non-threatening environment; just the type of environment that promotes real skill development. From the opening "mind calm" to the closing "Hot Potato Review" participants in Charlie's workshops learn to expect the unexpected in his slightly unorthodox but highly effective workshop sessions.

*"The most dangerous leadership myth is that leaders are born—that there is a genetic factor to leadership.*

*This myth asserts that people simply either have certain charismatic qualities or not.*

*That's nonsense; in fact, the opposite is true.*

*Leaders are made rather than born."*

Warren G. Bennis



To discuss how Southwest Tech can customize leadership training to specifically meet your organization's needs call or e-mail today:

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# CUSTOMIZED LEADERSHIP TRAINING



Southwest  Tech

**BUSINESS & INDUSTRY SERVICES**

### Why Leadership Training?

The reality is that most leaders in organizations today have been promoted based primarily on their technical skills, with little attention given to their leadership skills. The assumption that excellent technical skills imply excellent leadership skills is, quite simply, flawed.

Leadership requires a specific set of unique skills separate from the technical work that they lead. This situation can and often does lead to poor organizational performance, ineffective and frustrated leaders, and followers that feel discouraged and starved for leadership.

The good news is that leaders truly are made, not born and leadership skills, like technical skills can be learned. Southwest Tech will customize training to address your organization's specific leadership skill gaps. Participants will hone their leadership skills to compliment their technical skills in a relaxed and learner-friendly workshop setting. Participants leave the workshop with new skills they can use the next day in the workplace.



### Sample Training Topics

- Organizational Leadership
- Personal Leadership
- Servant Leadership
- Legal Side of Leadership
- Change Management
- Effective Workplace Communication
- Customer Service Excellence
- Creating a Motivating Workplace
- Recognition and Reward
- Performance Management
- Coaching: An Asking Strategy
- Employee Engagement
- Conflict Management
- Managing a Diverse Workplace
- Leading Teams
- Project Management

### What participants Are Saying

*"Impressed with the delivery of very useful information."*

*"Awesome experience!"*

*"Fantastic! Loved it!"*

*"Promoted reflection and application."*

*"Information presented in a fun way."*

*"Very hands-on; not just another in-service."*

*"It was fun and informative."*

*"Interesting and interactive."*

*"Very well done, very informative."*