

The Southwest Tech Wellness Committee is excited to partner with the Fennimore Area Chamber of Commerce to offer a "Creating a Healthier You" 2018 Wellness Fair for Southwest Tech students, staff, and community members. The details of the event are as follows:

"Creating a Healthier You" Wellness Fair

Southwest Tech Campus • Lenz Center • 1800 Bronson Boulevard • Fennimore, WI
February 6, 2018 • 10:00 a.m. – 3:00 p.m.

Purpose: Share information, sell products, and demonstrate all aspects of wellness, including:
Physical • Mental • Financial • Nutritional • Safety

We invite you to participate as either a sponsor or a vendor. We encourage creativity and are looking for vendors that will provide demonstrations, sell products, and share information regarding services. Below are available options. For guaranteed placement in all sponsorship marketing, please submit the attached registration form, along with payment, by December 1, 2017.

Gold Sponsorship: \$500

- 2 FREE vendor tables at event
- Logo on event web page
- Logo included in print ads
- 2 radio mentions
- Logo on Southwest Tech outdoor digital sign
- Logo on Southwest Tech campus TV system
- Logo on kiosks promoting event around Southwest Tech campus
- Listed on Southwest Tech social media channels
- Directory ad on event program
- Includes up to 4 lunch tickets

Silver Sponsorship: \$250

- FREE vendor table at event
- Listing on event web page
- 1 radio mention
- Listing on kiosks promoting event around Southwest Tech campus
- Listed on Southwest Tech social media channels
- Listing in event program
- Includes up to 4 lunch tickets

Bronze Sponsorship: \$100

- FREE vendor table at event
- Listing on event web page
- Listing in event program
- Includes 2 lunch tickets

Vendor: \$40

- Includes a FREE vendor table and 2 lunch tickets (\$10 for each additional ticket)

We hope you are as excited as we are! If you would like to participate, please do the following by **Friday, December 1, 2017**:

1. Return the enclosed registration form along with payment to:
Holly Crubel • Southwest Tech • 1800 Bronson Boulevard • Fennimore, WI 53809
Checks should be made out to the Southwest Tech Foundation
2. Submit logo (for Gold Sponsorships only) to: marketing@swtc.edu

Space is limited, so reserve yours today! Questions? Contact Holly Crubel at hcrubel@swtc.edu or (608) 822-2363 or Amy Campbell at acampbell@swtc.edu or (608) 822- 2309.

“Creating a Healthier You” Wellness Fair

Event Date: Tuesday, February 6, 2018

Sponsorship/Vendor Table Registration Form

Return by **Friday, December 1, 2017** with payment to:

Holly Crubel • Southwest Tech • 1800 Bronson Boulevard • Fennimore, WI 53809

Checks should be made out to the Southwest Tech Foundation

Name of Business _____

Contact Name _____

Address/City/State/Zip _____

Phone _____ Email _____

Sponsorship Levels

Gold Sponsor: \$500 (Email logo to marketing@swtc.edu by December 1st)

Yes, I will use the vendor space included with the sponsorship

No, I do not plan to use the vendor space but would like to provide financial support

of lunch tickets needed (up to 4 included) _____

Your sponsorship includes 2 tables. Do you need the 2 tables or just 1? _____

Silver Sponsor: \$250

Yes, I will use the vendor space included with the sponsorship

No, I do not plan to use the vendor space but would like to provide financial support

of lunch tickets needed (up to 4 included) _____

Bronze Sponsor: \$100

Yes, I will use the vendor space included with the sponsorship

No, I do not plan to use the vendor space but would like to provide financial support

of lunch tickets needed (up to 2 included) _____

Vendor Table: \$40

of lunch tickets needed (up to 2 included) _____

I will bring a donation on the day of the event to be used as a door prize.

Item: _____ **Value:** _____

If an extra table or additional space is needed, please contact Holly Crubel at hcrubel@swtc.edu or (608) 822-2363.