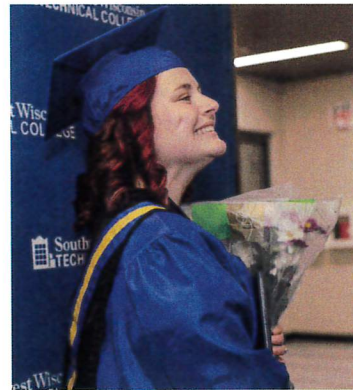


# CORPORATE ENGAGEMENT

Southwest Wisconsin TECHNICAL COLLEGE | FOUNDATION *Program*

ACCESS TO  
FUTURE  
WORKFORCE



ELEVATE BRAND  
VISIBILITY

Boost your brand and secure industry leaders through campus engagement at Southwest Wisconsin Technical College.

RECRUIT  
CAREER-READY  
GRADUATES



# CORPORATE ENGAGEMENT PROGRAM

Effective Dates: July 1, 2026 to June 30, 2027

LEVEL	CHARGER CHAMPION	CHARGER PRIDE	CHARGER PARTNER
Annual Investment	\$5,000	\$3,000	\$1,500

## JOB FAIR

Company name on all Job Fair media	Spring and Fall		
Fall Job Fair registration with booth	6' Booth	6' Booth	6' Booth
Spring Job Fair registration with booth	6' Booth	6' Booth	6' Booth
On-campus interview spaces	X	X	
Logo on Job Fair welcome signage	X	X	X

## EVENTS

High School Trapshoot Invitational Sponsor (700 attendees)	X	X	
SWTC Ag Day Sponsor (300+ high school student attendees)	X	X	
SWTC Leadership Academy Sponsor	X	X	
Campus Open House	X		

## RECRUITING

Targeted outreach to specific programs and faculty, student organizations	X	X	
Featured in weekly student job communications	X	X	
Campus ads spotlighting jobs and positions each semester	X	X	X

## ADVERTISING

End of Year Picnic	X		
Video advertising (provided by the company)	30-second Video	20-second Video	10-second Still Slide
Social media and website recognition across campus	X	X	X

## CAMPUS ENGAGEMENT

Opportunity to have an on-site company visit	X	X	
On-campus info session/booth opportunities	X	X	
Newsletter feature article (provided by the company)	X	X	X

For more information, please contact the SWTC Foundation:  
 Email: [foundation@swtc.edu](mailto:foundation@swtc.edu) | Phone: 608.822.2379