

IMPACT REPORT 2023



"I hope this gives other single parents the courage to further their education. 😊" - Caitlin

SOUTHWEST WISCONSIN TECHNICAL COLLEGE TRANSFORMS LIVES: *Caitlin Applebee's Journey*

In the heart of Southwest Wisconsin, Caitlin Applebee's story stands as a testament to the transformative power of education. A decade ago, Caitlin embarked on her professional journey by pursuing a degree in Cosmetology at Southwest Wisconsin Technical College (SWTC). While she found fulfillment in her work, a deeper calling beckoned her towards a different path – one rooted in healthcare, a legacy shared by many women in her family. With the support of the SWTC Foundation, Caitlin's transition from the cosmetology industry to nursing became a reality.

Amidst personal challenges and familial responsibilities, Caitlin's determination remained unwavering. In 2023, she courageously returned to SWTC to pursue her dream of becoming a nurse. The journey was not without hurdles, as Caitlin faced the daunting task of balancing school, work, and caring for her young daughter, Everleigh. Yet, with the invaluable assistance of programs like the Need for Nurses Scholarship* and the Raising Chargers* wraparound support for single parents, Caitlin found the resources and encouragement she needed to thrive. The unwavering dedication of SWTC's faculty, advisors, and counselors provided her with the guidance and empathy essential for her success.

What's next for Caitlin? She envisions a future where she can make a meaningful impact in healthcare, aspiring to become an ICU, Oncology, or Hospice nurse. Her journey epitomizes the profound effect of educational opportunities in transforming lives and communities. With graduation set for May 2027, Caitlin's story serves as an inspiration, echoing the mission of the SWTC Foundation to empower individuals like her to realize their dreams and create a brighter future for themselves and their families.

** Started in the spring of 2023 with the support of seven area hospitals and clinics, SWTC's Need for Nurses Program has created an additional spring entry date for the SWTC Nursing program for 30 students to help fill the rural healthcare shortage. This program also offers scholarships as well as employment after graduation.*

** With the first cohort of 20 students starting in the fall of 2023, Raising Chargers focuses on helping single parents achieve their educational dreams. In addition to scholarships, support includes personalized success plans, work-based learning, tutoring, free mental health counseling, and dedicated mentors. Raising Chargers is breaking barriers, achieving dreams, and creating brighter futures for families in Southwest Wisconsin.*

MAKING COLLEGE POSSIBLE

SWTC Foundation helps make college accessible and affordable through a variety of scholarships. Thanks to our generous donors, we awarded a record-breaking **\$526,640** to **651** SWTC students in the 2022-2023 academic year!

DID YOU KNOW?

700+

scholarships are available to SWTC students who submit one application annually to be eligible.

100%

of SWTC scholarship applicants received a scholarship in 2022-23.

Since 1997, SWTC Foundation scholarship awards total more than

\$3.7M



Scholarships are available for graduating high school seniors, currently enrolled SWTC students and returning adult learners.

SWTC FOUNDATION MISSION:

The Foundation's mission is to promote learning through funding and activities that enable Southwest Tech to provide opportunities for success.

\$526,640

Total Scholarships Awarded in 2023

Scholarship awards are up

515%

in the last 10 years.

651

Students Received Scholarships

282

Scholarship Funds Available

WANT TO MAKE YOUR OWN IMPACT?

Transform lives with a gift to support current and future SWTC students.

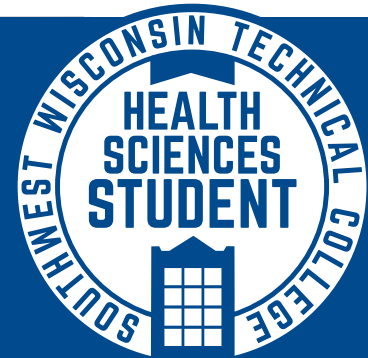
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BUILDING RURAL WORKFORCE VITALITY: SWTC'S NEED FOR NURSES PROGRAM

Southwest Wisconsin Technical College (SWTC) is leading the charge in addressing rural healthcare challenges with its innovative Need for Nurses Program. Partnering with seven area hospitals, SWTC is revolutionizing nursing education and workforce development to strengthen healthcare services in Southwest Wisconsin.

The collaborative effort involves significant financial support from Southwest Health, Crossing Rivers Health, Memorial Hospital of Lafayette County, Gundersen Boscobel Area Hospital and Clinics, Grant Regional Health Center, The Richland Hospital and Clinics, and Upland Hills Health. This commitment enabled SWTC to expand its Associate Degree Nursing (ADN) program, offering biannual enrollment and comprehensive student support services. Dr. Cynde Larsen, SWTC's Academic Officer and Executive Dean of Health Sciences, emphasizes the urgency of addressing the nursing shortage: "Our local healthcare facilities, patients, and residents need nurses, and we are committed to meeting that need." The program's transition to biannual enrollment and enhanced support services aims to produce well-prepared graduates ready to promote the health of our area residents.

Participating hospitals will sponsor students, providing valuable work experience and potential employment opportunities. Dedicated labs in the Southwest Tech Health Science Center bear the names of sponsoring hospitals, fostering collaboration and community engagement.

The success of SWTC's Need for Nurses Program highlights the power of collaboration in building rural workforce vitality. As the program continues to evolve, it serves as a beacon of success in healthcare education and workforce development, ensuring a brighter future for Southwest Wisconsin.

WHAT ARE STUDENTS SAYING ABOUT SWTC'S NEED FOR NURSES PROGRAM?

This scholarship to go back to school for nursing has meant so much to me and my family! It helped to take some of the financial strain off our house. Having four children at home it was very hard to make the choice to spend money on myself for school. I am so grateful that I can do this, and I know that in turn, I will be paying it forward as I venture into the nursing field to help others in SO many ways! Thank you! - Adelei Graffin

The Need for Nurses Program has been a great resource for me as a student this year. The program shows me that I have chosen a career in an area that feels strongly about supporting education and new growth opportunities for new nurses. I am excited to know that I will be entering into a supportive work culture after graduation! - Liana Mericka

FOR MORE INFORMATION ON THE NEED FOR NURSES PROGRAM OR TO SUPPORT THE SWTC FOUNDATION

Contact Us foundation@swtc.edu
608.822.2379

FINANCIAL HIGHLIGHTS

July 1, 2022 - June 30, 2023

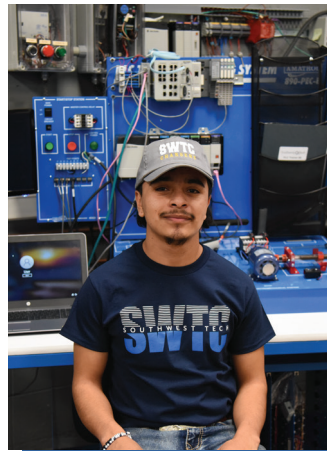
Visit swtc.edu/foundation/impact-report for our summarized financial statement.



\$893,662
Total Contributions



\$7,616,374
Total Assets



\$721,760
Total Support to
SWTC & Students



Thank you for investing in the future of SWTC students this year!
Visit swtc.edu/foundation/impact-report for a list of donors who Make Dreams Possible.



THE ROAD LESS TRAVELED MADE ALL THE *difference.*

Jordan Scott's journey is a testament to the transformative power of education and the courage it takes to tread the road less traveled. Growing up in Muscoda, Jordan's early years at Southwest Wisconsin Technical College (SWTC) in 2010 were marked by struggles and setbacks. Yet, life took him on a different path, leading him to become a correctional officer before eventually returning to his roots, seeking a career that resonated with his passion for technology.

It was during his time away that Jordan's perspective shifted. Long shifts and the desire for a more engaging and fulfilling career prompted him to reevaluate his choices. With the unwavering support of his wife, Jillian (a 2019 SWTC Nursing grad), and the motivation to provide a better life for his children, Jaron (9) and Josie (almost 2), Jordan made the decision to return to SWTC in spring 2022. Jordan was determined to make the most of his educational journey. Guided by a newfound sense of purpose, he enrolled in the IT-Network Specialist program to pursue his long-standing interest in technology. Along the way, he didn't hesitate to seek help and guidance, recognizing the wealth of resources available at SWTC.

The supportive community at SWTC played a crucial role in Jordan's success. From dedicated faculty members to invaluable resources, Jordan found himself surrounded by individuals who believed in his potential and were willing to lend a helping hand.

Through hard work and perseverance, Jordan thrived at SWTC. His dedication was evident in his accomplishments, from earning certifications in CompTIA Security+ to being elected as the Student Senate President. His involvement in community activities, such as serving as an EMT and firefighter, underscored his commitment to both personal and professional development.

As he approaches graduation in May 2024, Jordan's future shines bright with promise. With his sights set on a career in cybersecurity as a Vulnerability Assessment Analyst, he is poised to make a meaningful impact in his community and beyond. Jordan's journey serves as a reminder that it's never too late to pursue your dreams and that, with determination and support, anything is possible.

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Forecasting the Future

OF SOUTHWEST WISCONSIN TECHNICAL COLLEGE INITIATING, INNOVATING, AND TRANSFORMING PROGRAMS

As Southwest Wisconsin Technical College (SWTC) continues to innovate with our programs, the region stands at the brink of a transformative era. With a keen focus on high demand areas like Advanced Manufacturing, Precision Agronomy, and Sustainable Energy Management, SWTC is poised to drive progress and shape the future of Southwest Wisconsin's workforce and economy.

ADVANCED MANUFACTURING: INTEGRATING TECHNOLOGY AND INNOVATION

In an increasingly digital world, the demand for skilled Advanced Manufacturing professionals is on the rise. SWTC recognizes this trend and is committed to equipping students with the knowledge and skills needed to excel in this dynamic field. Through hands-on training and cutting-edge curriculum, SWTC is committed to a new generation of Advanced Manufacturing experts who will drive innovation and technological advancement in the region.

PRECISION AGRONOMY: CULTIVATING SUSTAINABILITY AND GROWTH

Agriculture has long been the backbone of Southwest Wisconsin's economy, and SWTC is committed to ensuring its continued vitality. With a focus on sustainable practices and modern agricultural techniques, SWTC is preparing students to meet the evolving needs of the industry. From precision agronomy to agribusiness management, SWTC's Agriculture program is equipping students with the tools they need to thrive in a rapidly changing agricultural landscape.

SUSTAINABLE ENERGY MANAGEMENT: POWERING A GREENER FUTURE

As the world shifts towards renewable energy sources, the demand for skilled professionals in Sustainable Energy Management is skyrocketing. SWTC recognizes the importance of this burgeoning field and is at the forefront of training the next generation of green energy leaders. From solar panel installation to energy-efficient building design, SWTC's Sustainable Energy Management program will prepare students to play a pivotal role in building a more sustainable future for rural Southwest Wisconsin.

As SWTC's degree programs continue to evolve, the future of Southwest Wisconsin shines brighter than ever before. By investing in key areas like Advanced Manufacturing, Precision Agronomy, and Sustainable Energy Management, SWTC is laying the foundation for economic growth, technological innovation, and environmental sustainability in the region.

With a focus on hands-on training, industry partnerships, and cutting-edge curriculum, SWTC is empowering students to thrive in the careers of tomorrow. As these skilled professionals enter the workforce, they will not only drive progress and innovation but also strengthen the fabric of Southwest Wisconsin's communities.

The future is bright for Southwest Wisconsin, and with Southwest Wisconsin Technical College leading the way, the possibilities are endless.

**FOR MORE INFORMATION ON SWTC OR TO EXPLORE PROGRAM OFFERINGS,
VISIT THE SWTC WEBSITE OR CONTACT THE ADMISSIONS OFFICE.**

INVESTING IN TOMORROW:

FORECASTING GROWTH AND IMPACT FOR THE SWTC COMMUNITY SCHOLARSHIP PROGRAM

As we look ahead to the future of the Southwest Tech Community Scholarship Program, the forecast is one of continued growth, impact, and community collaboration. The program, which has been a cornerstone of support for local talent since its inception in 2016, is poised to expand its reach and deepen its impact in the coming years.

One of the key factors driving the forecast for the Community Scholarship Program is its proven track record of success. Over the past several years, the program has provided crucial financial assistance to 342 Southwest Tech students, enabling them to pursue their educational goals and aspirations. This support has not only helped individual students achieve their dreams but has also contributed to the overall vitality and prosperity of our communities.

Looking ahead, the Community Scholarship Program is committed to building on this success by further strengthening its ties with alumni, friends of Southwest Tech, local K-12 school districts, and industry stakeholders. By fostering partnerships and collaboration, the program aims to create new opportunities for students and enhance the resources available to support their educational journeys.

One exciting area of growth for the program is the expansion of matching opportunities. Matching initiatives, which pair donor contributions with lead donor matching gifts, will maximize the impact of scholarship dollars.

By leveraging these matching opportunities, the Community Scholarship Program can stretch its resources further and provide even greater support to local students.

In addition to expanding matching opportunities, the program will also focus on increasing awareness and participation among potential donors. By sharing the stories of scholarship recipients and highlighting the transformative power of education, the program aims to inspire generosity and philanthropy within the community.

As we look to the future, the forecast for the Southwest Tech Community Scholarship Program is one of optimism and opportunity. By continuing to unite our communities around a shared vision of empowerment and education, the program will play a vital role in shaping the future of our region for years to come. Together, we can unlock the door to education for local talent and ensure that everyone has the opportunity to pursue their dreams.



TO SEE HOW YOU CAN HELP IN YOUR COMMUNITY, CONTACT Angie Herting at aherting@swtc.edu

Forecasting Success: **MEETING STUDENTS WHERE THEY ARE**

As we move forward, we recognize an ever-increasing need for comprehensive student support at Southwest Wisconsin Technical College (SWTC). With 72% of students receiving financial assistance and a notable 24% surge in Katie's Cupboard utilization, it's clear that our community faces significant challenges.

SWTC Foundation is committed to meeting these challenges head-on through our Student Support & Success Programs. These initiatives, including Fuel-a-Charger, Feed-a-Charger, Katie's Cupboard, Raising Chargers, the Charger S.T.E.P program and the Charger Dream Fund, provide tailored support to address transportation, food, essentials, and emergency financial needs.

Your generosity fuels these efforts, enabling us to champion a transformative approach to education that recognizes and nurtures each student's unique potential. Together, we're not just investing in academic success but also in the flourishing futures of Southwest Wisconsin. We hope you will continue to be a vital part of this journey.

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