

Elevator Pitch

Your elevator pitch is a compelling and concise statement highlighting your value, abilities, and skills. You can use your elevator pitch when networking, include it on your professional documents (resume, portfolio), and to answer one of the most common questions during an interview: “Please tell me about yourself.” This exercise will help you produce an “elevator pitch” to highlight your greatest strengths. There are a few things to keep in mind when creating your elevator pitch:

- Employers want to know about you as it relates to the position, so avoid personal details that are not relevant to the position.
- Your response should summarize who you are, your education, experience, and qualifications. You can also focus on your strengths and accomplishments.
- Think of the things you do that create value and make an impact.

What are you excited about doing?

What are your top strengths and how can you verify them?

What experience do you have?

What are your top three professional achievements?

An employer should hire you over someone else because:

Use this space to write your elevator pitch:

If you have questions or would like assistance, please contact:

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